

# BRAND GUIDE

## BRAND MESSAGE

We provide \_\_\_\_\_ solutions for \_\_\_\_\_ who have \_\_\_\_\_  
our service target people group the problem we solve  
through \_\_\_\_\_ .  
our targeted pain solution

## CONTACT INFORMATION

BUSINESS NAME

BUSINESS ADDRESS

CITY | ST | ZIP

BUSINESS PHONE

MOBILE PHONE

COMPANY EMAIL

WEBSITE

CONTACT NAME

CONTACT PHONE

CONTACT EMAIL

## COMPANY INFORMATION

TOP KEYWORD

BRAND MESSAGE

LONG DESCRIPTION

BRAND VOICE STYLE

## CLIENT PROFILE

TARGET PEOPLE GROUP NAME

OUR TARGET'S PROBLEM

WHERE OUR TARGET LIVES

WHERE OUR TARGET WORKS

IS OUR SOLUTION BUSINESS OR PERSONAL

DISTINCTION 01

DISTINCTION 02

